It's a new day

HCI
Healthy Community Initiative

Thriving youth. Thriving community.

HCI Virtual Fundraiser
April 2021

Business Champions

Supporting youth, cradle to career

Healthy Community Initiative (HCI) is a backbone organization that works collaboratively with community partners to support youth from cradle to career. HCI acts on unwavering commitment to *all* of our community's youth, building coalitions and striving for data-driven results.

Match Challenge

StriveTogether supports a national nonprofit network of nearly 70 community partnerships working to ensure that every child succeeds from cradle to career, regardless of race, income or zip code. StriveTogether helps communities identify and spread what works.

HCI secured a three-year commitment from StriveTogether to inspire a stronger local base of support to sustain our youth-serving programs.

StriveTogether has committed a $70,000 gift that must be matched dollar-for-dollar by local donors in 2021.

Business leaders know how important it is for their employees to experience the best a community has to offer. HCI is dedicated to making the Rice County area – including Faribault, Northfield, and our surrounding rural communities – a place where current and future employees want to live, work, and raise their families.

2021 HCI Virtual Fundraiser

HCI Board and staff will identify **100 community members** to host a virtual fundraising event in April 2021. Through these events, HCI aims to reach **more than 300 community members across Faribault and Northfield** to grow awareness of HCI's programs and raise **$70,000** in unrestricted funds.

Business Champions

HCI is seeking 15 Faribault and Northfield area businesses to give $1000 each by March 31, 2021, to propel the match challenge and inspire additional community giving.

To thank you for your gift we will:
- List your business in all digital materials for the 2021 HCI Virtual Fundraiser – a viewing audience of more than 300 people
- Display your business logo on HCI's website through the remainder of 2021
- Provide you with a printed, framed certificate to display at your business
- Include your logo on HCI materials sent community-wide