WE ❤ YOUTH

2017 REPORT TO THE COMMUNITY

Northfield
Healthy Community Initiative
Thriving youth. Thriving community
Let’s cut right to the chase:

We’ve had a successful year. We’re stretching dollars, increasing collaboration and surpassing benchmarks. But as we examine the changing political landscape, we’re concerned about the futures of the organizations we serve and the youth we support.

Inside this report you’ll find ample evidence of our work as collaborators, our work as coalition builders and our staunch belief that when we support our youth, we build a stronger future for all of us. The essential support HCI provides to its more than 20 partner organizations positively impacts the lives of all of Northfield’s 4,000+ youth. By studying nationwide trends, focusing on the big picture and bringing together partners, we’re able to share best practices and allow our program partners to do what they do best – operate meaningful, results-oriented programs that significantly benefit youth.

Now, more than ever, we encourage you to support HCI and the important role we all play in making Northfield a remarkable place to call home.

Regards,

Zach Pruitt
Executive Director

THANK YOU!

Together, we’re creating a community that supports, values and empowers youth. And we’re leading the way, demonstrating to communities far and wide the remarkable impact of our intentional efforts.

Please help us continue our important work in Northfield by making a donation online at www.northfieldhci.org.
HCI’s work has gained national attention and communities across the United States are turning to HCI for guidance on maximizing the success of their youth programs. Here are just a few examples of how HCI, in collaboration with our partners, is leading the way:

• Northfield was selected as one of 100 cities nationwide to host a graduation summit, celebrating our community’s results in closing the graduation gap for low-income and minority youth.

• Northfield’s YouthBank is the first chapter in the United States to award youth-led grants to support youth-led initiatives.

• Northfield was selected by the Educational Partnerships Coalition for pilot funding from the Minnesota Legislature to develop community-wide initiatives to support children from cradle to career. We are just one of five communities in the state to receive this honor.

• TORCH was recognized as one of 20 programs nationwide for its work in closing the Latino graduation gap.

• Northfield, in partnership with Red Wing, was recently named as one of five cities nationwide accepted into the StriveTogether accelerator fund, as it sees Northfield’s potential to help close the achievement gap for kids.

• Northfield, Faribault and Red Wing joined together to receive one of six highly competitive Opportunity Reboot grants to support youth ages 14–24 who are falling through the cracks.
We collaborate with more than 20 local initiatives, convening like-minded organizations and providing assistance that allows them to further leverage their resources for their programs that benefit youth. We provide behind-the-scenes support by:

- Sharing knowledge
- Writing and reporting on grants
- Building capacity
- Making connections and convening entities
- Tracking and evaluating effectiveness
- Implementing activities

Learn more about the support we provide and the organizations we serve on our website: www.northfieldhci.org/programs.
1,889 youth participated in free afterschool and summer programs through the HCI-supported PRIMEtime initiative.

46 career exploration opportunities were supported through Youth First, reaching more than 2,100 Northfield youth.

96.5% of seniors in the Tackling Obstacles and Raising College Hopes (TORCH) cohort graduated from high school; TORCH served 579 youth in grades 6–12 who are low-income, students of color, and/or potential first-generation college attendees.

254 scholarships were awarded to low-income youth to participate in local youth sports associations through the HCI-convened Northfield Youth Sports Collaborative.

87 youth served on local boards and commissions through the Youth First initiative.
Alongside our partners, we’re proud to have contributed to the following successes last year that positively impacted the lives of youth in our community:

**$8 million** in grants was secured over the past 11 years from outside the community to support efforts for Northfield youth and families.

**3,077** pounds of medication were collected through the Take It To The Box initiative, bringing the total to more than 19,000 pounds since the project’s inception.

**312** community members were served by the HCI-supported LINK Center, connecting individuals to local resources.

**668** youth took part in free programming at the Greenvale Park Community School.

**$89,000+** was received by low-income Northfield youth for college through the college savings matching program, Dollars and $ense.
HCI convenes partners in ways that no other group in Northfield is able to on behalf of youth. HCI’s behind-the-scenes support allows collaboration that more positively and effectively impacts youth. The energy and passion each HCI person brings to their work is highly contagious.”

MARK ENSRUD
Guidance Counselor, Northfield High School
Co-Chair, Northfield Promise Career and College Readiness Action Team
Through YouthBank I have gained many skills: adaptability, leadership, teamwork and communication. It’s great to be part of the process of funding grants that will make an impact for not only Northfield youth, but the whole community.”

LINDA ROSAS BALVIN
YouthBank Team Member
I appreciate the way HCI brings together community partners to ensure that our youth thrive socially, emotionally, physically and academically.”

CONNIE NELSON
Retired Teacher, Northfield Public Schools
Co-Chair, Northfield Promise Reading Team
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